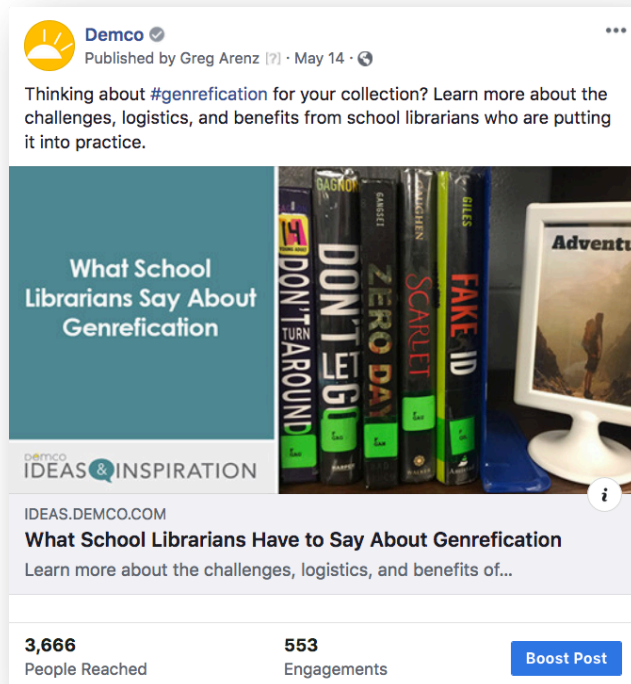


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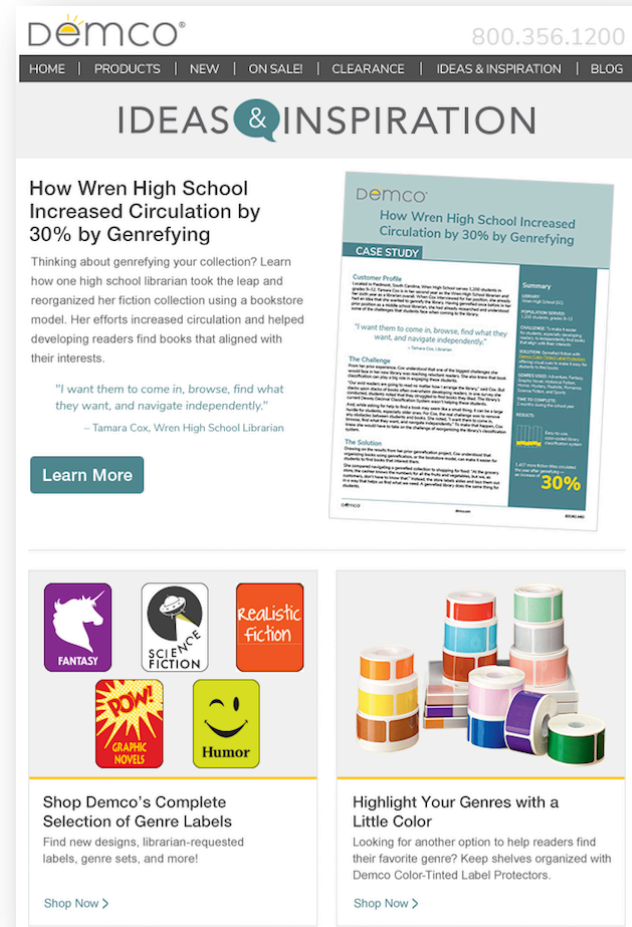
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How Wren High School Increased Circulation by 30% by Genrefying

Thinking about genrefying your collection? Learn how one high school librarian took the leap and reorganized her fiction collection using a bookstore model. Her efforts increased circulation and helped developing readers find books that aligned with their interests.

"I want them to come in, browse, find what they want, and navigate independently."
— Tamara Cox, Wren High School Librarian

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How Wren High School Increased Circulation by 30% by Genrefying
CASE STUDY

Customer Profile
Wren High School, a public high school in the Pacific Northwest, serves 1,200 students in grades 9-12. Tamara Cox is the school librarian and has been in the profession for 15 years. She is passionate about helping students find books that align with their interests and helping them develop a love for reading.

Summary
Wren High School's circulation increased by 30% after the librarian reorganized the fiction collection using a bookstore model. The school librarian, Tamara Cox, implemented a genrefication project that allowed students to browse books by genre, making it easier for them to find books that interested them. This resulted in a 30% increase in circulation.

The Challenge
Wren High School's circulation was stagnant for several years. The librarian, Tamara Cox, wanted to find a way to increase circulation and help students find books that aligned with their interests. She decided to implement a genrefication project that would allow students to browse books by genre, making it easier for them to find books that interested them.

The Solution
Wren High School implemented a genrefication project that allowed students to browse books by genre, making it easier for them to find books that interested them. This resulted in a 30% increase in circulation.

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Your Download Is Ready

Use the link below to download the case study and learn how Wren High School boosted circulation and got developing readers engaged in the library.

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